



Office ORGANIZATION

According to a recent survey commissioned by the Post-it® Brand, office organization and access to helpful office supplies contributes to office workers' efficiency and productivity.

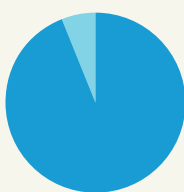
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PRODUCTIVITY

UNDERSUPPLIED EQUALS LESS PRODUCTIVITY:

94%

of office workers feel they are less productive when they don't have all the supplies they need to work



SUPPLIES RULES:

Keeping the office supply room stocked will help employees get the job done;

62%

of office workers with supply rooms haven't been able to do their job effectively because they didn't have access to the supplies they needed



THE IMPORTANCE OF ORGANIZATION



DISORGANIZATION CONUNDRUM:

In today's offices, disorganization not only looks bad, it can lead to decreased morale and productivity;

3 IN 4 office workers believe that a disorganized office is a sign of deeper problems at a company



DISORGANIZED TO DISTRACTION:

How distracting is a disorganized office?

NEARLY 1 IN 3 (29%)

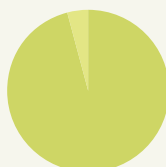
office workers find a disorganized office more harmful to office morale than office gossip



SETTING THE EXAMPLE:

Executives might want to tidy up their desks,

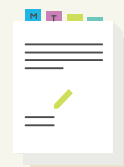
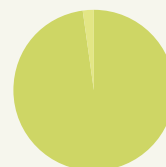
96% of office workers believe that organization is a sign of a better leader



KEY TO SUCCESS:

The benefits of organization aren't limited to the C-Suite,

98% of office workers would be more productive at their job if their office was more organized



EMBRACING ANALOG

PAPER VS. COMPUTER:



62%

of office workers prefer to manage their to-do list on a piece of paper rather than through a computer or digital device (38%)

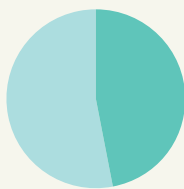


84%

84% of office workers feel they are more likely to remember a work task if it is written on a Post-it® Note rather than sent through a digital reminder

SUPPLY AND DEMAND:

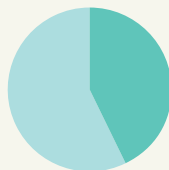
There can be stressful days in the office, but one way to combat the stress is having the supplies you need to be productive,



47%

of office workers feel overwhelmed without Post-it® Notes during the work day, followed by a daily planner (43%) and a professional notebook (30%)

STICK TO IT:



Despite the rise of the digital office, the Post-it® Note is still a staple of office life; office workers, on average, use 30 Post-it® Notes per week, with more than

43%

using 25 or more



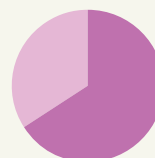
WHAT WE'RE WILLING TO SACRIFICE:



THE EARLY BIRD:

Office workers are aware of the importance of organization and many are willing to put in overtime,

66% stay late, come in early or on a weekend once a month or more to organize their workspace



OVERTIME ORGANIZATION:

For those who are willing to tidy up the office after hours, it's probably because they realize the importance of organization,



82% of those who get in early, stay late or come in on the weekends to organize their workspace believe a disorganized office is a sign that a company has deeper problems

