



## Command™ Brand Technology and Overview

Command™ Products enable consumers to easily and fearlessly tackle any organizing or decorating project. Command™ Products enable endless possibilities in each room and allow consumers to easily make changes or take do-overs whenever they want

Bringing Command™ to more surfaces & environments

Original



- Indoor Surfaces

Bath



- Indoor Surfaces
- Water Resistant

Interlocking



- Indoor Surfaces
- Picture Hanging

Clear



- Indoor Surfaces
- High Visibility Spaces

Outdoor



- Outdoor Surfaces
- -28 C to 51 C
- Water Resistant
- UV Resistant



General Purpose



Decorative



Clear



Picture Hanging



Organization



Bath



Outdoor



Party



## Command™ Brand Installation and Removal

Command™ Products **Hold Strongly** and **Remove Cleanly** using a proprietary clean-stretch removable adhesive technology.

Command™ Products deliver **Damage-Free Hanging!**

### Problems with Other Products

- Invasive technologies that leave holes
- Stick like “grim death”
- Damage wall when removed
- Leave tacky or oily residue that affects repainting
- Fail to Hold



### How to apply and remove Command™ Strips and Hangers



Apply strip to surface!



Apply hook to strip, keeping tab exposed



Gently hold hook



Slowly stretch tab straight down

### How to apply and remove Command™ Clear Hooks and Strips



Apply strip to surface!



Apply hook to strip, keeping tab exposed



Gently hold hook



Slowly stretch tab straight down

### How to apply and remove Command™ Picture Hanging Strips



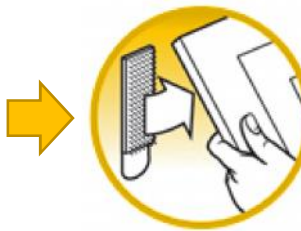
Stick



Click



Locks in Place



Detach



Stretch Release