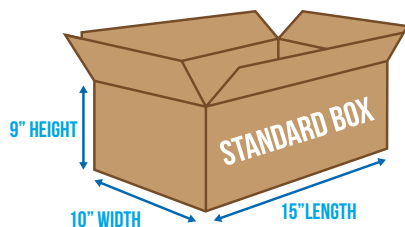


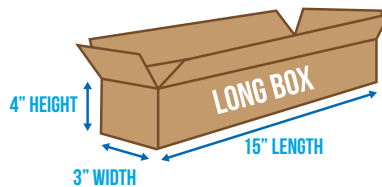


## HOW TO CHOOSE THE PROPER BOX

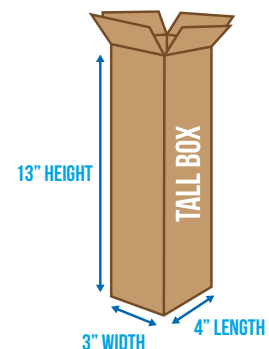
### 1) Determine Size Required



15 x 10 x 9"  
Length x Width x Height



15 x 3 x 4"  
Length x Width x Height



4 x 3 x 13"  
Length x Width x Height

### 2) Determine Overall Content Weight

>65 lbs — 32 ECT

>95 lbs — 44 ECT

<95 lbs — Contact your Packaging Specialist

### HOW TO MEASURE BOX DIMENSIONS

Length x Width x Height  
will determine the  
opening of the box

## Common Questions

#### Q. What is ECT?

A. ECT "Edge Crush Test" is a laboratory test method that is used to measure the cross-direction crushing of a sample of corrugated board. It gives information on the ability of a particular board construction to resist crushing. Most popular strength used 32 ECT.

#### Q. What is the difference between kraft and white?

A. Kraft boxes offer cost savings compared to white. During shipping white boxes commonly show scuffs and marks. White boxes are most commonly used for printing and branding.

#### Q. What is RSC?

A. RSC "Regular Slotted Carton" - this box can be used for most products and is the most common box style. All flaps have the same length and the two outer flaps are ½ the container's width. If the product requires a flat, even bottom surface, or the protection of two full layers, a fill in pad can be placed between the two inner flaps.

Please contact your local Sales Consultant for more information.

