



Science.  
Applied to Life.™

3M™ Industrial Tapes for Marking

**Fast, flexible  
and durable for  
no compromises.**



# The flexibility you need. The durability you depend on.

## Mark your floors with the power of 3M tapes.

Floors, walls, or loading docks — whatever you need, we've got a tape for the job. From heavy traffic and pallet drag to colours and patterns for pipe marking, our tapes give you power to optimize your workflow any time you need to — while making sure everyone stays safe.

**3M™ Ultra Durable Floor Marking Tape 971:** Tough traffic areas

**3M™ Vinyl Tape 471:** Everyday medium traffic areas

**3M™ Vinyl Tape 764:** Walls and pipes



**Avoid wasting your time  
and money with paint.**

- ▶ Easy removal for changing layouts fast
- ▶ Easy application helps save time and labour costs
- ▶ No masking, fumes, or curing time
- ▶ Makes both straight and curved lines simple to mark
- ▶ No spills or clean-up
- ▶ No liquid chemicals



## Heavy Floor Traffic

# Engineered for heavy traffic and tough conditions.

## 3M™ Ultra Durable Floor Marking Tape 971

3M™ Ultra Durable Floor Marking Tape 971 is specially engineered to stand up to tough conditions where you need floor marking staying power. Where other floor marking tapes fail, 3M™ Ultra Durable Floor Marking Tape 971's thick backing helps provide excellent abrasion resistance and withstands lifting from forklift traffic and dragging pallets. When it comes time to change the layout of your factory or warehouse, the unique adhesive promotes easy, clean removal from your floor.

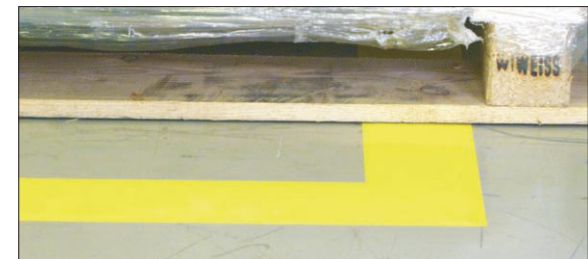
Product Number	Colour	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
971	Yellow	Rubber	PLA	0.76 mm (30 mils)	0.81 mm (32 mils)	4 to 66°C (40 to 150°F)

**Note:** The technical information and data on these pages should be considered representative or typical only and should not be used for specification purposes.



### Unique Polylactic Acid (PLA) Backing

The key ingredient in 3M™ Ultra Durable Floor Marking Tape 971 backing is made from an environmentally-conscious, plant-based material versus petroleum-based, traditional, vinyl tapes. The thick PLA backing provides top-tier durability while using less fossil fuels.



- Excellent abrasion resistance
- Withstands lifting from forklift traffic
- Bright colours for high visibility
- Resists moisture and many chemicals
- Sticks on contact and stays where you put it
- Helps promote clean removal without solvents and scraping
- Available in a variety of widths and colours



## Everyday Floor Traffic

# Reliable, vibrant, highly versatile marking tape.



### 3M™ Vinyl Tape 471 and 3M™ Safety Stripe Tapes 5700/5702

Strength, conformability, instant adhesion and long-term clean removal make 3M™ Vinyl Tape and 3M™ Safety Stripe Tape an exceptional choice for all but the heaviest lane and safety marking applications. Designed with special stretch properties, these tapes conform to rough or irregular surfaces and can be used to make critical curved lines while resisting edge lifting which can lead to trip hazards and tape tear. Plus they retain their bright colours over time, even when exposed to abrasion, wear and many solvents.

Product Number	Colour	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
471	Black, Blue, Brown, Green, Orange, Purple, Red, White, Yellow	Rubber	Vinyl	0.10 mm (4.1 mils)	0.14 mm (5.2 mils)	4 to 77°C (40 to 170°F)
5700	Black/White Stripe			0.11 mm (4.2 mils)	0.14 mm (5.4 mils)	
5702	Black/Yellow Stripe					

Note: The technical information and data on these pages should be considered representative or typical only and should not be used for specification purposes.



- Excellent durability, abrasion and solvent resistance
- Quick stick and excellent holding strength
- Available in a wide variety of vivid colours
- Ideal for use on curved and irregular surfaces
- One-piece, clean removal from many surfaces
- Safety stripe tapes for hazardous areas

**Pipes, Walls and Short Term Floor**



## Economical safety marking.

### 3M™ General Purpose Vinyl Tape 764 and 3M™ Hazard Marking Tapes 766/767

3M™ General Purpose Vinyl and Hazard Marking Tapes are the cost-effective choice for a variety of safety marking and colour-coding applications where you don't see tough conditions or the need for long-term clean removal. Conformability, instant adhesion and easy unwind make these tapes ideal for marking equipment, walls and pipes.

Product Number	Colour	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
764	Black, Blue, Brown, Green, Orange, Purple, Red, White, Yellow	Rubber	Vinyl	0.10 mm (4.1 mils)	0.13 mm (5.0 mils)	16 to 27°C (60 to 85°F)
766	Black/Yellow Stripe					
767	Red/White Stripe					

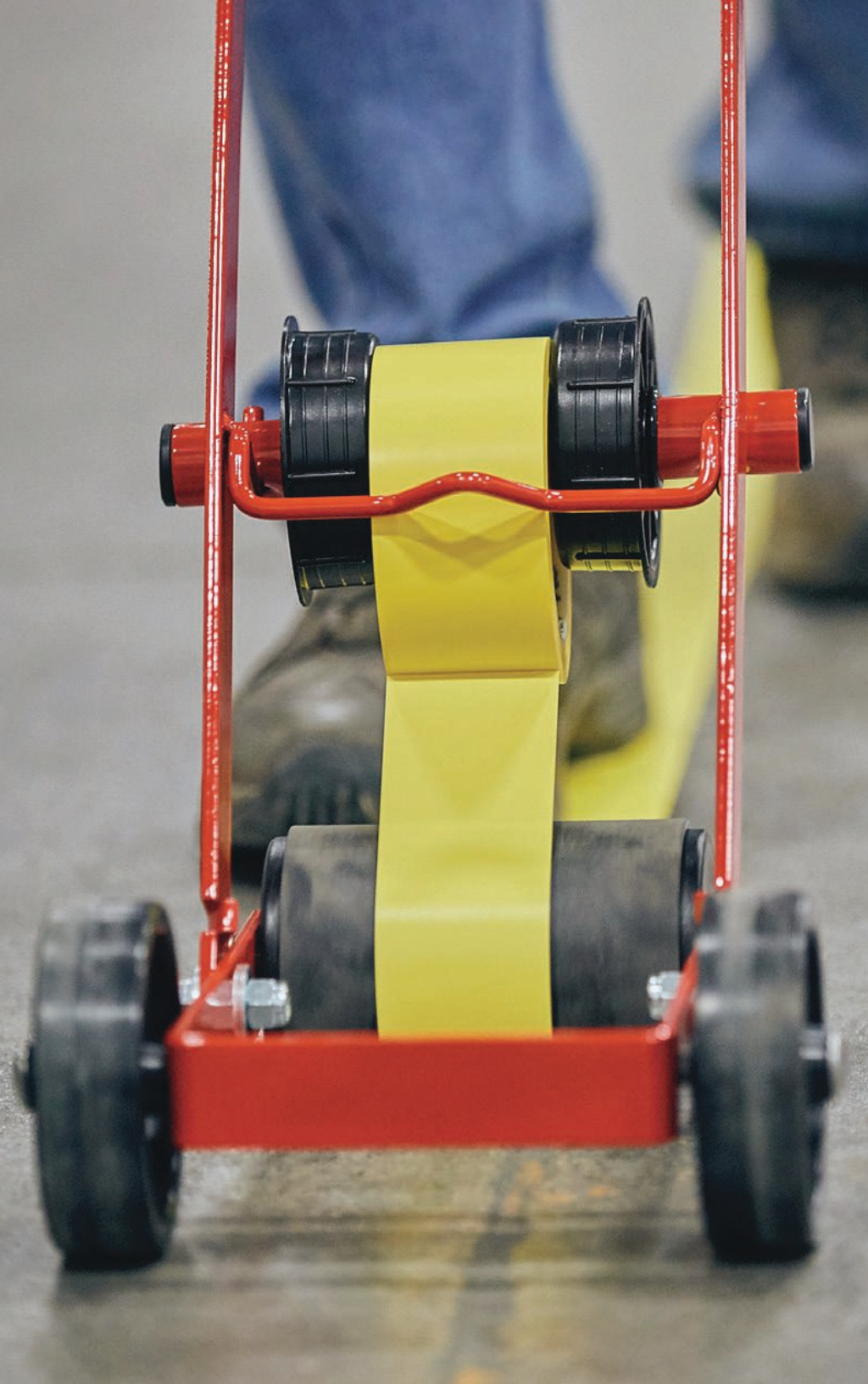
- Available in a wide variety of colours
- Conforms to uneven surfaces
- Rubber adhesive provides instant adhesion
- Ideal for marking in light traffic areas, walls and pipes



### 3M™ General Purpose Vinyl Tape 764 Colour-Coding Pack

3M™ General Purpose Vinyl Tape 764 is also available in a convenient colour-coding pack. Each pack includes 6 rolls in Black, Blue, Green, White, Red and Yellow colours. Contact your 3M sales representative for ordering details.





## Help for marking traffic lanes and hazard areas.

3M applicators help to apply safety and vinyl tape with greater ease and accuracy. These tape applicators can increase tape-to-surface contact for reduced air bubbles and improved adhesion.



Product	Description
3M™ Lane Marking Applicator M-1	Constructed of sturdy metal, this wheeled dispenser is durable and extremely easy to use. 3M™ Lane Marking Applicator M-1 helps reduce physically taxing up-and-down movements by allowing application while standing and walking. Works with 3M™ Vinyl Tape 471 and 3M™ General Purpose Vinyl Tape 764.

**Loading Dock Area**

3M™ Ultra Durable Floor Marking Tape 971

**Pipe Markings**

3M™ General Purpose Vinyl Tape 764

**Caution Areas**

3M™ Hazard Marking Tape 766/767

**Fire Extinguisher**

3M™ General Purpose Vinyl Tape 764

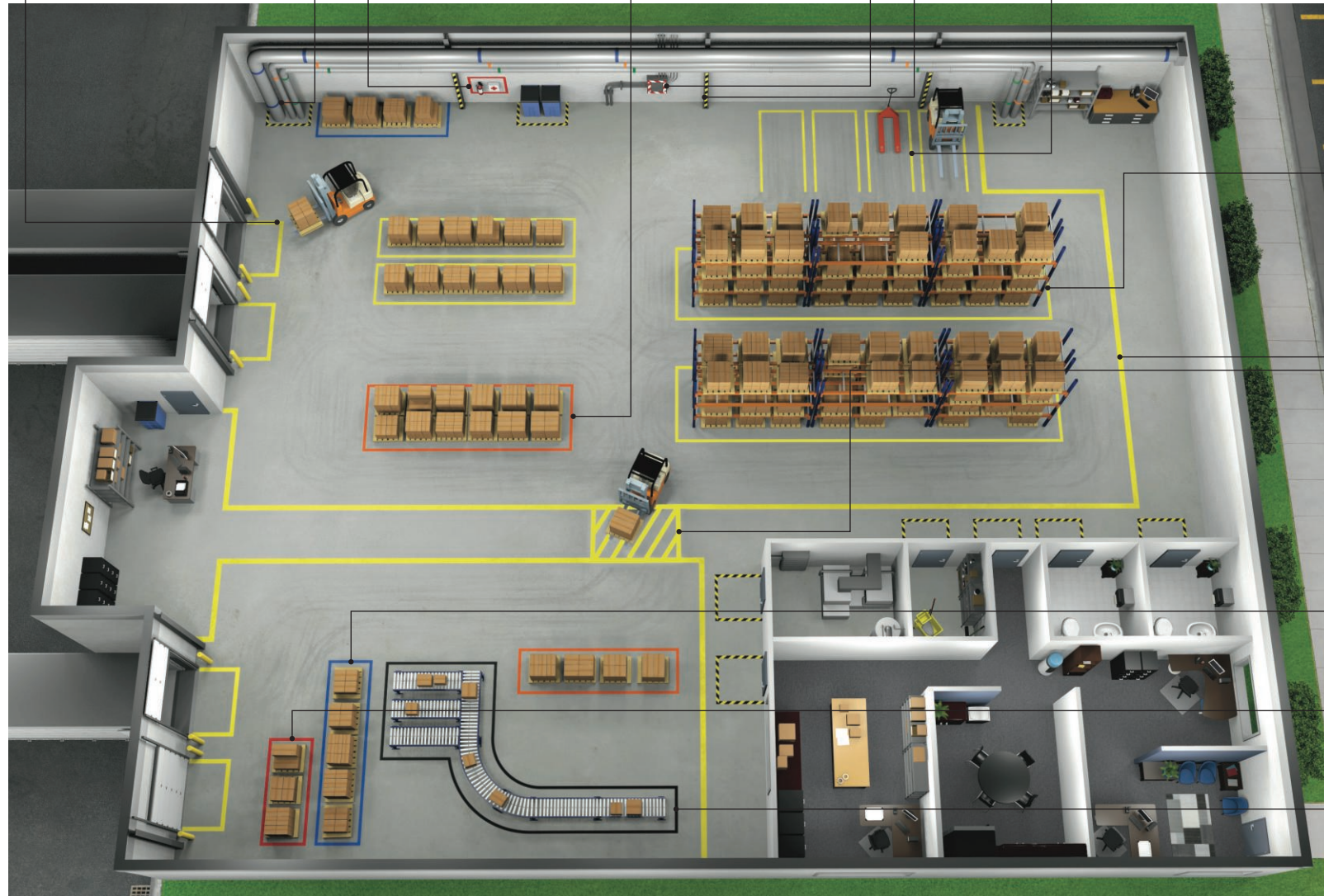
**Product Inspection Area**

3M™ Vinyl Tape 471

**Equipment Storage**

3M™ Ultra Durable Floor Marking Tape 971

**Examples of where to use 3M Industrial Marking Tapes in a warehouse facility.**



**Finished Goods Storage**

3M™ Ultra Durable Floor Marking Tape 971

**Traffic Lanes**

3M™ Ultra Durable Floor Marking Tape 971

**Raw Material Area**

3M™ Vinyl Tape 471

**Scrap Material Area**

3M™ Vinyl Tape 471

**Manufacturing Area**

3M™ Vinyl Tape 471



For more information, please visit [3M.ca/FloorMarking](https://www.3m.ca/FloorMarking).



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